

ARROW TIPS

Put Your Happiness On Display With Timber Living

Summer
Issue!

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A Potent Dose of Deep Staying Power and Motivation!

Read on and find out...

... Seven Steps To Beautiful Timbers All Year Round

... What Professional Designer Garrison Hullinger Recommends

... Where to See Modern Timber Style AND Get Free Coffee

... How Bethany Vineyard's Vision Became Reality

Pour yourself a cup of coffee and dig in!

A handwritten signature in black ink that reads "Bert".

Bert Sarkkinen
Owner

Refreshing...

Get a FREE Iced Coffee
Courtesy of ATF!



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adventurous
SOLID *daring*
ARTISTIC
lasting
satisfaction
GUARANTEED
ACHIEVEMENT
sure-fire
innovative
GENEROUS

UGH! Who Likes Maintenance? Tips and Ideas to Make Maintenance Fun

by Bert Sarkkinen and Sheri Steber

Maintenance: almost everything in this world requires it. Roads, bridges, buildings, equipment, cars and even your health! Yet we have a tendency to loathe anything that has to do with maintenance. This article is intended to help you in two ways: The first section will expose the "shudder" factor we subconsciously associate with maintenance, and give you fun ways to accomplish your maintenance goals. The second section will give you practical tips for maintaining your beautiful timbers!

Part I

Sooo... Why does the mind revolt at the thought of maintenance?

Is it because it seems like boring drudgery that never ends?

Does it feel like a non-accomplishment?

Or maybe it is the lack of urgency... no major negative or positive consequences if it waits another day?

Does it feel like lost time?

Or is it simply because it is another task you must be responsible for?

One thing is certain: ownership means responsibility and maintenance. Let me illustrate why you are lucky to have the hassle of maintenance.

Last summer when my son and I toured Tallin, the beautiful capital city of Estonia, a Finnish friend and guide talked about the huge transformation which had recently taken place. In 1998, Estonia gained independence from Soviet rule. Roads were crummy, houses were dilapidated, and everything was in a state of disrepair.

Under Soviet rule, an energetic soul who would fix and spruce up his home might find himself and his family ordered to move their belongings to a different location. A higher official could then enjoy the fruits of someone else's labor. Only a fool would slave away just to wind up empty-handed! So the next time you "have to" do any of the ownership responsibilities which are a part of our lives... BE THANKFUL!

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Years of neglect caused this bridge in Estonia to need complete replacement.



Maintenance... continued



Continued from Page 1 >>>

Here are a few additional ways to take the pain out of maintenance:

1) Find your “shudder” factor. If you can isolate the core reason you hate maintenance, you then have the opportunity to change your mindset. For example, if you perceive maintenance as a boring task, you can reframe it as accomplishing something important.

2) Save and delegate. Suppose you were to save a small amount from each paycheck toward future maintenance items. Would it be easier for you to simply hire out those maintenance tasks without feeling like you should do it and save the money?



Working together makes a task more enjoyable.

3) Make it a social occasion. Pool your efforts with a few friends. As a group, you could knock out a bunch of work at your friend's house one day and yours the next. You will probably notice higher productivity due to increased focus and the absence of procrastination. You may also be able to play to one another's strengths. If for example, you enjoy yard work and your friend enjoys handyman repairs, you both can focus on things you like and things at which you are more proficient.



Properly maintained wood looks better and lasts longer.

Part II

Seven Steps To Beautiful Timbers All Year Round!

The following tips have been provided by Sheri Steber, the co-owner of Timber Pro UV, a Portland Oregon based company which specializes in making protective stains for the Pacific Northwest climate. Unlike some protective stains, Timber Pro does not have a plastic look, does not need to be stripped off to apply consecutive maintenance coats, and can be applied to Green timbers. Timber Pro stain also smells good and is easy to work with. Sheri gives us a combination of monitoring and prevention tips.

1. Walk the perimeter of your home and examine all the surfaces. Write down particular areas where you notice any fading of color, buildup of dirt, dust, or pollen, or anything that may be a particular cause for concern.

2. Do your yearly wash. Maintaining natural wood siding is a lot easier if you dedicate a weekend once per year to cleaning the wood all the way around the house. Use a cleaner made for this purpose, such as Clean & Brite by Timber Pro Coatings. Many people have tried to make their own cleaner using bleach and TSP, and have had poor results. Bleach can strip color from the stain you used, and repeated use of bleach over the years makes the wood pulpy.

Dirt, pollen, and other airborne contaminants contribute the most to finish degradation. They will accumulate on horizontal surfaces, such as the top side of rounded logs, on top of beams, etc. Rough-sawn siding will also be subject to some dirt and dust accumulation because of its texture. Dirt provides a food source for mold and mildew, so by keeping the wood clean you have removed the food source.

Pressure washing is a thorough method of cleaning, especially if you apply a cleaner chemical that will kill the mildew spores. Spores may have maneuvered into small areas where the pressure washer cannot reach. Do not use more than 1500 PSI when pressure washing natural wood, use a fan shaped tip, and keep the wand moving at a steady pace at least 12 inches away from the wood. Do not pressure wash at all if you are inexperienced, because you could leave irreparable grooves and stripes in the wood.



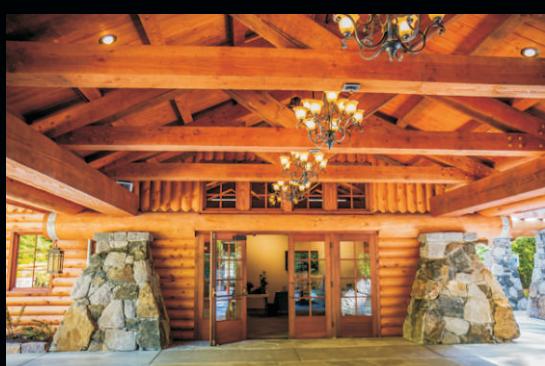
Rough-sawn siding needs less frequent sealing.

3. Clean the gutters and downspouts. If your gutters or spouts are clogged, it could cause water to run off onto the siding and create a problem area.

4. Cut back bushes or plants that are touching the wood siding. Vegetation that is touching your siding provides a moist, shady environment for mildew to form.

5. Monitor the Checks. There is not a finish made that will prevent wood from forming small cracks or checks. Checks in the siding or beams do not diminish the wood's dimensional stability, but if the check is large enough then there is a possibility that rain and moisture will fall down into the crack. On a regular basis, try to blow dust, cobwebs, etc. out of these cracks. Many siding professionals recommend filling checks that are collecting rain with a high quality caulk and monitoring the sealant on a yearly basis. On cracks that angle downward, it is recommended to spray clear stain to keep the inner walls sealed.

6. Don't procrastinate! Re-apply the finish in areas that need it. Do not wait for the stain to wear off before you apply maintenance coats! If you wait



Well-maintained wood is a beautiful asset.

for noticeable discoloration and weathering to show, then you will end up having to strip off the finish and re-apply it again, which is a lot more work than just applying refresher coats. Finishes that are very transparent need to be re-coated on an average of 2-3 years.

Semi-transparent finishes or semi-solid stains will last longer. If the siding is smooth, rather than rough sawn, it requires more frequent coating. The design of the structure has a lot to do with how often you need to recoat as well. You may only need to treat every 3-7 years on more protected areas of the building. Often, the southwest exposure takes the most beating and that side may need recoating more often. There are no solid rules, but the product you used to protect your wood should have maintenance information on their company website.

7. Make it easy for next time. Write down what maintenance steps you take every year. Track which walls you re-applied the finish to and what color and product you used. If you caulked, write down where you caulked and what brand and color you used. Keep track of quantity used so you'll know what to order when it comes time again.

Well, I don't think we can go wrong by following Sheri's tips. You can reach her at 503-232-1705 if you have any additional questions or specific needs.

Also, notify my office at 360-687-1868, if you would like us at ATF to send you a yearly reminder to inspect your timbers and, if need be, recommend a reputable painter. That way you can easily keep your timbers looking good!

To Your Enjoyable Timber Living,

A handwritten signature in black ink that reads "Bert".

Bert Sarkkinen, Owner

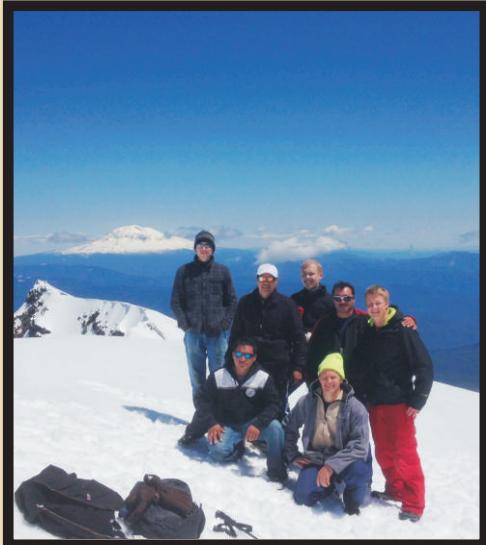


Interior Design Tips



THE SMILE EXPRESS

Happiness Is...



In lieu of a company picnic we hiked Mt. St Helens on June 3rd. It was great fun to get out in nature and head for the top! We also brought up heavy plastic bags for makeshift toboggans... the ride down was faster than you might think.

But the most gratifying moment for me is always back at the truck. You have done the hike, you have the good feeling of being physically spent, you get to stretch, eat...

and PUT ON FRESH SHOES WITH DRY SOCKS!

... comfortable feet.

Your Referrals Speak Volumes!

...and are GREATLY appreciated.

When you refer friends and acquaintances to ATF, make sure they remember to mention your name! They get to skip the screening process... and yes, we screen clients. You are the cream of the crop! Plus, we want to know where to send thanks... do you prefer coffee or sweets?

Interior Design Tips from Garrison Hullinger

About 4 years ago, I put together a vacation retreat package to post on our website. I wanted to target future building trends, for a couple of reasons: first, because exercising design creativity is always fun, and second, I wanted to prove to myself that the demand for timber framing would not suddenly drop as trends evolve. I visualized a mix of old and new, and the package we call the Ryordan is just that.

To flesh out this package and to give you decoration tips, I've asked Garrison of Garrison Hullinger Interior Design to answer decor questions and give us some tips. Garrison prides his company on three things: Intelligent questioning, attentive listening, and creative versatile solutions... not at all unlike the team here at ATF! So take notes on the valuable information Garrison has provided for us!



Photo Credit: Blackstone Edge

A large amount of natural light calls for colorful accessories.

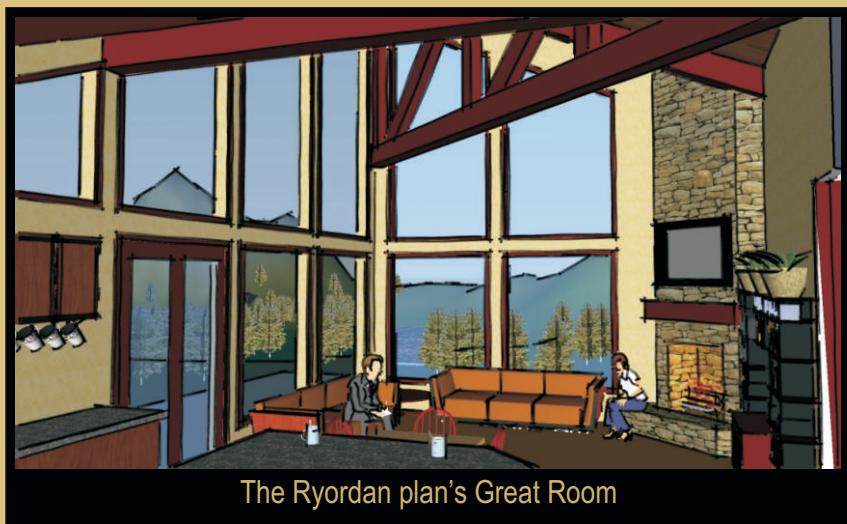
ATF: How can customers use color to play up the open feel of the main rooms in the Ryordan plan?

GH: Many times the main rooms will have the largest portion of windows and natural light...this gives us the opportunity to add more saturated color in furniture and rugs. Using a more subtle contrast between a wood floor and a rug will help give the space an open feeling and allows you to add art with color or other items such as pillows and accessories.

ATF: Customers often own family heirloom furnishings that they'd like to display, but don't want the decor to seem too formal. How can we incorporate favorite personal items into interior design?

GH: It is not uncommon for us to utilize family heirlooms in our space planning for our clients. We suggest creating a mix of new items with the old that make the heirloom a conversation piece, but don't make it feel like it's out of place in the room.

ATF: How can customers use textures to give a more modern feel?



The Ryordan plan's Great Room

GH: Modern textures are typically more simple and sleek, like subtle leather and smooth finished concrete, so I'd say err on the side of only a few textures.

ATF: Customers will need window coverings, but still want to show off the large windows in the Ryordan plan. What are some good options, especially for the windows that are irregularly shaped?

GH: This can be an expensive part of your budget... we work closely with our clients to ensure they are able to see a couple different options on how to best control light and privacy issues.

ATF: What should customers look for when picking large appliances?

GH: I suggest to our clients to examine the way they use their appliances. If your family likes to shop more frequently for fresh produce and not buy in bulk you can focus on appliances that will help you keep your produce fresh. Also, I recommend looking at appliances that are energy efficient.



Interior elevations

ATF: What should customers look for in plumbing and lighting fixtures to add to a traditional modern style?

GH: A clean and sleek look can be achieved by sticking with fixtures that have simple angles and lines but give you high usability. I would recommend staying away from trends that you might see in a Restoration Hardware or Pottery Barn store...many times these trends are short-lived and you end up spending the money in a few years to replace these fixtures.

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Featured Project

Bethany Vineyard Event Pavilion

This project for Bethany Vineyard has been a fun one from the beginning!



The vision, rendered in ATF's 3D program



Raising the timbers! The biggest truss is 50 feet long and weighs in at 3400 pounds!



Project Complete! The pavilion will be used for holding weddings and other events. It will also serve as a wine tasting area. View the story in local newspapers by Googling "Arrow Timber at Bethany Vineyard."



Special Offer



MEMORY LANE

I remember one part of the summer fun was going barefoot whenever possible. You were considered tough when you could sprint barefoot down a gravel driveway! It is kind of funny how important it was in our 10 to 12 year-old minds. It makes me think about my current "what is cool" perceptions... Can I eliminate any current frivolous worries or concerns?

Special Offer

Free 16 oz. Iced Espresso Drink

Stop in and see the contemporary style timber framed interior at US Digital's Engedi Café - and enjoy a refreshing iced coffee on Arrow Timber Framing!



Email info@ArrowTimber.com
for your coupon!

Offer expires August 1st, 2013

ATF: Many customers like a modern look, but don't want it to seem cold. How will flooring change the feel in a home?

GH: Each individual may find different finishes and materials that give them a better feeling than the next person...you're not going to know what you like until you do some investigating in showrooms.

ATF: What options should customers consider for wall coverings and ceiling finishes?

GH: We would suggest staying away from bold patterns or painted accent walls. If you're unsure of your look and aren't working with a professional, then leaning towards the safe side is going to pay off in the end.

ATF: Many customers do a lot of entertaining. How can interior design make a home more welcoming?

GH: Make sure that you incorporate "you" into your design. Infuse it with your personality, and make sure that you have enough seating so your guests feel welcome.

ATF: We'd like some tips on traditional modern kitchen design. Can you give us some ideas for mixing some formal elements with some surprises?

GH: Surprises come in the use of materials. Keep in mind that you want long-lasting finishes in your kitchen. Engage professionals that will stand behind their work and can suggest the use of concrete and other solid surfaces that can add interest to your traditional space.

Garrison Hullinger invites you to come meet the design team at the Street of Dreams Made In America Home! Come check out fabulous vendors and discuss your design projects. Street of Dreams kicks off on July 27 and runs through August 25 in West Linn, OR - we look forward to meeting you soon!

To your motivation and success!

Bert Sarkkinen, Owner



Photo Credit: Blackstone Edge

Professional design makes a space feel welcoming.

Our Philosophy



People want things which reflect their personality.

People want an enjoyable process with a mutual exchange.

People want teamwork, transparency, and creative solutions.

I experience this over and over in the course of a year, not only when clients view albums or 3-D models in my office, but especially so immediately after the completion of their timber structure. Appreciative head nods and slow smiles have almost become a trademark!

I fell in love with the timber framing craft in 2002 and I still feel just as privileged and enthused. Many, many, personalized structures have been created since then. In fact, my passion, artistry, and repertoire of creative solutions have all grown dramatically... I sometimes wonder if it is simply something to do with rising to challenges and building upon success.

You probably agree that exposed beams provide geometric beauty and resonate deep within our psyche... The style brings to mind durability, longevity, safety, laughter, smiles, and home to many warm feelings.

The question: What is the best way for you to acquire your personalized timber living?

Not too much, not too little. Not too high, not too low. Just the right mix of timber presence and style... How to find that sweet spot which you can enjoy for years and pass on to your heirs. It's really about enriching the lives of those around you and sharing your unique personality and viewpoints with them.

The answer: Arrow Timber's guaranteed pain-free timber living acquisition process

I think the culture of mass-produced, one-size-fits-all merchandise is a happiness drain for far too many people. It is better to have a targeted life with purpose, than acquiring a lot of mediocre things for the sake of having them. Too much waste, clutter and frustration, I say. It is much better to emphasize and display your values with purposeful choices. And if you can acquire those choices and avoid the taint of painful experiences, consider yourself a winner! Which is why I guarantee not only the personalized artistry we create, but also the process by which it is created!

Seek out and choose, therefore, things that will evoke head nods and slow smiles. Things which resonate with your personality. Things that do not grow old or boring with the passage of time. You will not regret it.

To your goals, momentum, and success,

Bert Sarkkinen, Owner

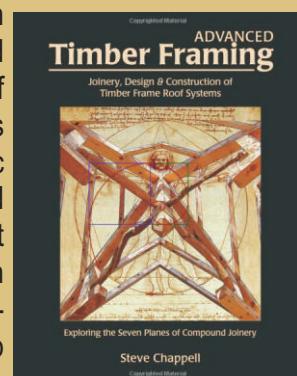


Recommended Reading

from the Arrow Team

Advanced Timber Framing by Steve Chapelle

Chapelle is exactly that. The first part of the book is an advanced explanation of design rules which mimic structures found in nature. Part two is an advanced step-by-step instruction for laying out complicated joinery. (No fast reading here!)



Grade : A+

The Economist

I read *The Economist* magazine because I enjoy learning about other perspectives.



The Economist is published outside the USA. An incredible amount of data and diverse perspectives are represented.

Definitely worth reading if you want to avoid living in an echo chamber.

Grade: A+

